

Bristol's Official Visitor Guide 2025





Print Run: 250,000


Publishing Date: February 2025


Booking Deadline: 20th November 2024

Distribution


 Information stands in hotels, attractions, transport hubs, shopping areas in and around Bristol.


 Available in all hotels across Bristol, in stands or at reception desks.


 Used as a main piece of collateral for national and international events attended by the Visit West team throughout the year.

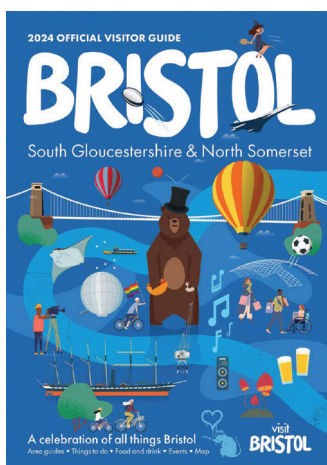
 Ordering platform available to all members wanting to receive bulk deliveries directly.

 All visiting media and familiarisation visit.

 A digital version will be available on the world's leading digital publishing platform Issuu. Since uploading the 2024 version of the guide onto Issuu, we've received 16,973 impressions, 4,751 reads with an average read time of 3:28 minutes.

 At the many events attended by Visit Bristol, including University Open Days and Trade Shows.


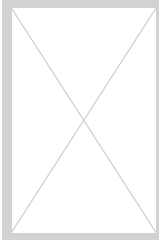
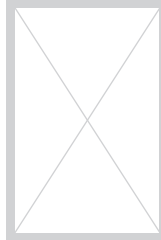
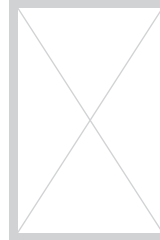



 Visitor Guides will be displayed in Bristol Airport with a potential to reach 10 million passengers annually.



To discuss advertising opportunities, please contact Lisa Franklin
E: lisa.franklin@visitwest.co.uk | W: www.visitbristol.co.uk

What are the advertising opportunities?

Advertising opportunities within the 2025 Official Visitor Guide are designed to suit a range of budgets.

Back Cover	Inside Front	Inside Back	Full Page	2/3 Page	1/3 Page	1/6 Page	
							
Size (mm) 148(w) x 210(h)	Size (mm) 148(w) x 210(h)	Size (mm) 148(w) x 210(h)	Size (mm) 148(w) x 210(h)	Size (mm) 133(w) x 128.5(h)	Size (mm) 133(w) x 62(h)	Size (mm) 64(w) x 62(h)	
£2,700.00	£2,500.00	£2,400.00	£2,050.00	£1,450.00	£750.00	£550.00	Partner
£2,900.00	£2,700.00	£2,600.00	£2,250.00	£1,650.00	£950.00	£600.00	Member
	£3,100.00	£3,000.00	£2,650.00	£2,050.00	£1,350.00	£1,000.00	Non-Member

Prices are exclusive of VAT.

Member rates are applicable to Gold, Silver and Bronze level members.

Sponsorship packages are available, please call or e-mail to discuss the options available. Partner Members have priority booking for all advertising space.

Artworking process

All advertising should be supplied digitally as print-ready CMYK 300dpi PDF.

Colour proofs of all entries will be submitted to all participants for final checking. Please check carefully.

Deadlines and invoicing

Booking and artwork deadlines will be explained on contact. Invoicing will take place shortly after booking to secure your space and is payable within 30 days.

Payment and Booking Details

Please return your booking form by 20th November 2024 to Lisa Franklin: lisa.franklin@visitwest.co.uk

Address for Invoicing

Contact Name:	Business Name:
Phone Number:	Email Address:
Address:	

Invoices will be sent once the booking deadline has closed. Please note purchase order number if required.

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Declaration

I agree to the below terms and conditions.

Date:

Position:

Signed:

Terms and Conditions

This is important information which you must read carefully. You should retain copies of your booking form and advertisement information forms for your records.

1. Advertisement Entries

All Bristol Visitor Guide advertisements will follow a standard layout within a dedicated section in the Guide. All advertising should be supplied digitally as print ready CMYK 300dpi PDF. Any artwork produced by Visit Bristol or its agents remains the exclusive property of the company at all times.

2. Refusal

Destination Bristol t/a Visit West reserves the right to refuse without explanation the whole or part of an entry and to limit the size or amend any entry should it deem it necessary or desirable to do so to bring the copy in line with the company's style guidelines, or for clarity. Advertisements will not be accepted from advertisers who have outstanding accounts with Destination Bristol t/a Visit West, until such time as all outstanding accounts have been cleared in full.

3. Liability

No liability is accepted by Destination Bristol t/a Visit West for any error, inaccuracy or for the omission of whole or any part of an entry unless such is occasioned by the negligence of the Company, its agents, servants or representatives.

4. Copyright

Permission must be obtained from the owner of the copyright of any photographs or artwork embodied in an entry to reproduce the same in that connection. The submission of copy containing a photograph or artwork shall be deemed to incorporate an agreement to indemnify Destination Bristol t/a Visit West against civil actions, claims and demands (and all costs and expenses incurred in the connection therewith) that might result from the reproduction of such photograph or artwork. You should, therefore, ensure that you have the appropriate indemnity insurance cover.

5. Trade Descriptions

All copy must comply strictly with the provisions of the Trade Descriptions Act 1968 and is accepted for publication by Destination Bristol t/a Visit West in the normal course of business. The submission of copy by an advertiser shall be deemed to incorporate an agreement to indemnify Destination Bristol t/a Visit West and its officers against the consequences of any prosecution under the Act and all other civil proceedings whatsoever consequent upon the publication of the entry. You should, therefore, ensure that you have the appropriate indemnity insurance cover.

6. Proofs/Amendments

Colour proofs of all entries will be submitted to all participants for final checking. Please check carefully. Please note, amendments can only be accepted in writing. An additional charge of £50 will be made for alterations to proofs which are a departure from the original copy submitted. The advertiser shall be responsible for checking and, if necessary, correcting the proof and returning it within 72 hours. Once the proof has been approved for print, no further changes will be made. Failure to return proofs by the requested dates will jeopardise your inclusion in the publication.

7. Cancellation and Amendments

Once an advertisement has been placed, it can only be cancelled by the advertiser in writing. Cancellation charges will be made as follows: Cancellations received after Wednesday 20th November 2024 – total fee.

8. Payment

Invoices will be sent out on receipt of booking form. All invoices not paid in full within a 30-day term may incur interest at a rate of 4% above Bank of England base rate.